

Chip Boyd

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EXP

Society for Technical Communication (Fairfax, VA)

Nov 10 - Present

IT/Web Content Manager

#Managed development of new web site supporting Education, Membership and Publishing departments

- Met aggressive deadlines through creative solutions
- Integrated with iMIS AMS/CRM
- Developed social network for members
- Built on Joomla! CMS
- Wrote content and articles for web/blog

#Hardware/Software purchasing

#Lead ISP/server upgrade and migration

#Established and maintained IT budget

American Council on Renewable Energy (DC)

Apr 09 - Nov 10

Webmaster

#Maintained web sites built on Drupal, Joomla!, PHP/MySQL, HTML including:

- Rapid development of new sites and programs on existing sites
- Domain and server hosting management
- Site analytics and SEO
- Corporate social network

#Managed project to integrate Salesforce CRM with web site

#Coordinated social presence on Facebook, Twitter, blogs

Ferrari of Washington, Sterling (Sterling, VA)

Apr 06 - Jan 09

IT Manager

#Developed multi-brand corporate web site using Django/MySQL

- Supervised 2 employees during production

#Managed and supported Windows Server 2003 environment

#Led e-mail and internet marketing campaigns

Fox Wyndrum Associates Inc. (No. Plainfield, NJ)

Aug 05 - Mar 06

Web & Graphic Designer

#Web site construction in CSS/tableless layout

EDU

Rensselaer Polytechnic Institute (Troy, NY)

Sep 01 - May 05

Bachelor of Science, Electronic Media, Arts and Communication

#Focus in Human-Computer Interaction (HCI)

Arthur L. Johnson High School (Garwood, NJ)

Sep 96 - Jun 01

High School Diploma

INT

Languages

Expert: HTML, CSS

Intermediate: PHP

Working: SQL, JavaScript, XML, XSLT, C#

Framework/CMS

Drupal, Joomla!, Django, .NET

Software

Adobe Suite (PS, AI, ID, DW)

Microsoft Windows XP, Vista, 7, Server, Office, Exchange, Dynamics

Apple OS X

SalesForce, iMIS, Marketo, EngageB2B, SendStudio, InFormz

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